

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-54 (GP-064-06-US)**

Applicants: **Darrell ANDERSON, et. al.**

Serial No.: **10/634,501**

Confirmation No.: **8674**

Filing Date: **August 5, 2003**

Title: **SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE
DEVICE SUPPORT**

Examiner: **Sana A. Al Hashemi**

Group Art Unit: **2156**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

INFORMATION DISCLOSURE STATEMENT

The applicants respectfully request that the reference listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. A copy of the reference is enclosed.

Reference FE is an Office Action from the U.S Patent Office in U.S Patent Application Serial No. 12/945,999, which is a continuation application of the above-identified application. A copy of that Office Action is provided. Please note that U.S. Patent Nos. 5,948,061 and 6,892,354 cited in reference FE are already of record (cited by the Examiner, Part of Paper No.

20050722) and are therefore not included in this Information Disclosure Statement ("IDS").

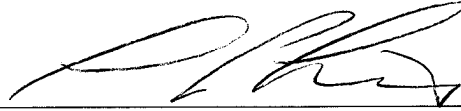
The applicants reserve the right to establish that the reference listed on the attached PTO/SB/08A is not prior art to the above-captioned application.

Since this IDS is being filed before receipt (and assumed mailing) of a first Office Action after the filing of a Request for Continued Examination ("RCE"), it should be considered under 37 C.F.R. § 1.97(b)(4). **Accordingly, it is believed that no fee is due.** If, however, an Office Action on the merits has been mailed after the filing of the RCE and before the filing date of this Information Disclosure Statement, then this IDS should be considered under 37 C.F.R. § 1.97(c)(1). A statement under 37 C.F.R. § 1.97(e)(2) is provided.

Certification Under 37 CFR 1.97(e)(2):

I hereby certify that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the person signing the certification after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 C.F.R § 1.56(c) more than three months prior to the filing of the information disclosure statement.

Respectfully submitted,



Leonard P. Linardakis, Attorney

Reg. No. 60,441

Customer No. 26479

(732) 936-1400

July 19, 2011

STRAUB & POKOTYLO
788 Shrewsbury Ave.
Tinton Falls, NJ 07724